

SSE UPDATE FOR ERSA MEETING – April 2016

Dates for your diaries:

Tuesday 7th June 2015, Club and Facility Conference, Loughborough – Theme: “Shaping The Future of Snowsports”, Free to attend.

17th/18th September, UK Snowsports Coaching Conference, Chill Factore, Manchester. 10% off bookings made before the 29 April 2016. Theme “Coaching in Action”

- First of all, apologies I can't be with everyone please get in touch if you want a catch up either over the phone or I can plan visits around other meetings that will pop up.
- We enter our final year of Sport England funding next week which will see us complete delivery of our Whole Sport Plan on participation and talent by April 2017. Equally following the new government sport strategy launched in December (*the first in 12 years and the first to have buy-in from other departments like education and health quintuple the amount of Dept. Culture Media and Sport budget*), we have used regional, membership and committee feedback to respond to Sport England's online public consultation on the future direction and funding of Sport in England – this consultation has now closed with 896 responses across the country. 5 members of SSE staff/board also attended specific consultation events. Sport England are now going through writing their next strategy for community sport (2017-2021-2025) which we are awaiting and is earmarked for release in or around May 18th – SSE will then have until the start of the Rio Olympics to pull together an application to sustain and increase the current work of the development team and the NGB as a whole.
- Feeding into the new strategy above, the SSE Development team are conducting an internal review in to the way we support facilities and clubs and operate regionally right down to a local level to help us become more effective.
- SSE are also drawing to a close our commercial work with B-Focussed following funding from Sport England to help us understand our membership and offer with a view to becoming more self-sustainable. Thanks to those of you who filled in the survey that went out in the Weekly Bulletin.
- SSE are also embarking on a High Performing Governing Body process with Sport England and their partners Cognosis which will feed into the NGBs new strategy.
- Following issues with BASI pulling out of UKCP coaching awards, we have been working closely with SSS,SSW and BSS to relaunch and advertise our UKCP awards better. There is now a new logo and a Facebook page at <https://www.facebook.com/UKCoachingPathway>
- Ian Findlay (our talent lead) has been working with BSS on an exciting new online platform called Championship Ski and Snowboard (CSS). This is following reward and incentive funding from Sport England due to succeeding performance against our Whole Sport Plan targets. CSS is due for release next week.
- All coaches will now receive automatic notifications of when parts of their SSE license are due to expire. These will be individual for First Aid, Safeguarding, DBS and Refreshers and will help coaches ensure they remain up to date and that their license does not expire. This will also mean coaches will not get away with the classic excuse when calling the office in the future: “I didn't know it was expiring”.
- We were also unable to influence and stop the closure of Bromley Ski Centre.



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- We have recently accredited Torquay, Aldershot and Oval ski clubs with Snowmark. Lions and Ambition are both working towards accreditation as we speak.
- **LEVEL 1 Officials Training Course** – I have had a meeting with Lloyd so I can get the resources of the level 1 course so I can now move it online, for free. There will be a small workbook that candidates will download and use when on the hill shadowing and being supervised.

National Schools Snowsport Week sponsored by Visit Andorra – 22-29 April – www.nssw.co.uk

Free tasters all week at the centre along with a donation to EA's chosen charity Anthony Nolan Blood Cancer. Information has gone out to all North East County Sport Partnerships (CSPs) who will distribute this through their School Games Organiser networks and to all contacts they have in schools. This is a great opportunity for clubs to arrange for any information on upcoming sessions to be handed out to schools. Equally, our Satellite Club funding of £350 is available to help bring any schools who attend during the week back to the centre or to experience your club.

The overall campaign will see 22 locations host 80+ events and we have secured financial sponsorship from Andorra for the campaign. Andorra will also become headline sponsors of Snowsport England for 1 year.

GO SKI GO BOARD

- In May there will be an updated website which automatically promotes snowsport offers and deliverers on County Sport Partnership websites which will help us reach new people and new markets.
- We will also be looking to increase visibility (finally!) at slopes across the country.
- GO SKI GO BOARDS partnership with Visit Tirol is continuing into its 3rd year – there is a 2017 holiday for 2 to St.Anton up for grabs at www.goskigoboard.org.uk/holidays

REGIONAL SPECIFIC

Coaching Courses

UKCP Level 1 Alpine – Hemel 9th, 10th and 11th August - £400 includes lift passes
 UKSS Instructor Courses being arranged at Hemel.
 UKSS Refresher planned at Gosling TBC

ERSA Grants

ERSA have now received their Core Funding of £600 in February. The allocated secondary amount is in the region of £1,500 and will follow shortly.

Club Meetings

Tim has recently been up and down the country meeting specific clubs to discuss our commercial work and how sharing of data will help us attract more investment into SSE and the sport.

Regional Plans

Finally, thanks for all your efforts in pulling together the ERSR regional plan for 2016. This will continue to develop and I look forward to supporting the region, it's clubs and membership deliver the activities highlighted.



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