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Dec 10/Jan 11

THE MAGAZINE OF SNOWSPORT ENGLAND

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FROM THE EDITOR



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Well the start of the new season is virtually upon us, the ski shows have come and gone, and by all accounts were well attended both in London and Birmingham.

That most important ingredient, snow, seems to be arriving at the right time. Some resorts have received quite heavy snowfalls and the preparations for opening are storming ahead, for Kitzbuhel in Austria, they received so much that they made the decision to open the second week in November, Val Gardena in Italy's Dolomites has also had a plentiful supply of snow so their preparations are well in hand for opening on the 4 December. I would suggest we continue to pray for more and that if you have booked for over Christmas and New Year you find plenty to enjoy your break.

Our last issue competitions were the most popular ever, a daily postbag full of entries. Inside this issue we name the winners of the tickets to Ski & Snowboard Show at Olympia, the winner of the Where to Ski & Snowboard book plus the winner of, by far our most popular competition, the Atomic Ski's.

We have more competitions for you in this issue, you could win one of 3 breo XL watches, another copy of the Where to Ski & Snowboard book or one of 2 CoPilot Live Sat Nav programmes for a mobile phone, CoPilot Live comes complete with detailed street maps, these are stored directly on your mobile device, to have with you wherever you go. Great Prizes so get your scissors and a pen at the ready and get your entries in quickly.

The World Cup continues after it's opening in Soelden at the end of October, our athletes have been training hard for this winter and are raring to go, so let's give them our support, they have had a torrid time of late on the financial front.

Well if you have booked your holiday no doubt you are looking forward to getting on snow again, a lot of Tour operators have had good early sales this year, so

if you have not booked yet then don't leave it too late, as I have found some have sold out on the peak weeks.

I hope you enjoy this issue, if you have a good story to tell or a funny photograph we could print (keep it clean) or any ideas on what you would like to read in your Piste magazine drop me an e-mail.

It's your magazine and we want you to enjoy it.
Happy skiing

COMPETITION WINNERS

Congratulations go to our winners from the October/November issue:

Atomic Skis Winner

Dena Littlewood from Sheffield

Where to Ski & Snowboard 2011 edition

John Cook from Liverpool

Ski & Snowboard Show Ticket winners

Simon Merrill, Cumbria.
Mrs S Carter, Sunderland.
Nikki Ter Haar, Bristol.
Sian Thomas, Gloucester.
Gill Wardlow, Norwich,
Andrew Sherrington, Plymouth.

Barry Spouge

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Cover Picture: Snowboarding in Italy's Madonna Di Campiglio.

NEWS

IT'S A NEW DAWN, IT'S A NEW DAY, IT'S A NEW LIFE, BRITISH SKI AND SNOWBOARD IS FEELING GOOD

Formed by The British Olympic Association in February 2010, after the previous Governing organisation ran into serious financial difficulties, British Ski and Snowboard (BSS), the National Governing Body for Skiing and Snowboarding in the United Kingdom, is looking and feeling good ahead of its first full winter season.

Not only did BSS announce this week that it has retained two of its major sponsors (British Land and Colmar), selected the French Alpine resort of Méribel to host the 2011 British Alpine Skiing Championships (27th March to 4th April 2011), launched a new website www.teambss.org.uk and opened an Official Twitter account: @TeamBSS, but it also revealed, most significantly, that it has set itself a host of ambitious goals in an aim to achieving Olympic medal success on the slopes:

- British skiers and riders on the podiums at world events in the next four to eight years
- Challenging for medals at the 2014 Winter Olympic Games in Sochi
- Achieving medal success at the Winter Olympic Games by 2018

However, it is the goals off the slopes which are providing BSS with its toughest challenge. BSS is struggling to raise the money necessary to provide the training and development programmes required by the small number of

elite British Athletes. BSS Chief Executive, Dave Edwards, comments: "Government and lottery funding for the sport is very small indeed, so any cuts resulting from public spending cuts could pose significant problems in attaining Olympic medal success. Whilst not on the levels of Football, Rugby or Cricket, snowsports are enormously popular in the UK and fully deserving of Government funding; throughout the winter months."

And it is within this popularity that Edwards sees as an untapped resource. With a reported 1.12 million Brits taking part in snowsports each year, Edwards believes that millions of British pounds are being spent funding overseas Olympic teams: "When Brits spend money on hotels or lessons overseas, it is indirectly helping other nations achieve Olympic success. One of our focuses is to come up with a solution that sees the money being spent by British skiers and boarders help fund British athletes."

In an effort to get the British skiing and snowboarding public involved BSS has launched a new membership initiative that costs just £3 per annum. Members will get the chance to get closer to the action with opportunities to train with the Team GB professionals.

To find out more about British Ski and Snowboard visit www.teambss.org.uk or follow them on Twitter: www.twitter.com/TeamBSS

MAKE YOUR WAY TO THE WINTER SLOPES SAFELY

As the snow begins to fall on the slopes across Europe, motorists planning to drive abroad for a skiing holiday should start thinking about making their journey a safe and straightforward one.

A ski-drive option means you take control, travel where you want, when you want and get to see everything along the way. But it can sometimes be a bit daunting travelling in more severe conditions and on foreign territory.

But with CoPilot, all the hard work is done for you and you get to enjoy a range of destinations all in one trip. Thanks to CoPilot Live sat nav you can navigate abroad easily using your mobile phone, without having to interpret cumbersome maps or worry about roaming charges.

A complete, dedicated GPS navigation system that fits in your pocket, CoPilot Live is an app you download to your mobile handset for a one-off fee that's much cheaper than the cost of a stand-alone navigation device. CoPilot Live comes complete with detailed street maps, these are stored directly on your mobile device, to have with you wherever you go.

Unlike some of the free mobile navigation apps that download maps over the mobile internet each trip, CoPilot Live stores its route maps onboard the phone, so there's no risk of getting stung by an enormous mobile bill. In fact you can disable data roaming and simply use your mobile as a dedicated sat nav device.

To make your journey to the slopes as safe as possible, here's some top tips for getting you on your way.

- Before setting off:
- Make sure that the car is warmed up, and has enough fuel
 - Listen to weather forecasts, and wear warm clothing
 - Check your levels of anti-freeze
 - Make sure battery is in good condition
 - Always use a de-icer on windows, or a scraper – NEVER use hot water
 - Check that the screen wash is not clogged and that the bottle is topped up for use, and make sure that an additive is used to stop it freezing
 - Check windscreen wipers for wear and replace them if necessary
 - make sure that all heaters and ventilation systems are working so that misting is minimised
 - Tyre tread depth should be at least 1.6 mm across the central three-quarters of the breadth of the tread and around the entire circumference, and there should be no cuts or cracks

WIN A BREO XL* WATCH

We have 3 to give away in our free to enter Competition



All you have to do is answer a simple question:

How many colours does the breo XL come in?

Answer: A) 6 B) 7 C) 8

Circle your correct answer and send your entry to: Breo Watch Competition, Piste magazine, Countrywide Publications, 27 Norwich Road, Halesworth, Suffolk. IP19 8BX. Entries to reach us no later than 20 Dec 2010

Name

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The winners will be the first 3 correct entries picked from all entries received.

* See opposite page for more information on Breo XL

TAKE A WEIGHT OFF YOUR SHOULDERS

Do you get piste off carrying you and your children's skis around the slopes? Well fret no more, with the new ski season fast approaching and family ski holiday plans being finalised, Portaski has the answer!

Available for just £19.95 (including p&p), Portaski works perfectly on skis of all sizes and allows them to be effortlessly transported on any terrain. To order yours for the new season, log onto www.portaski.com



LATEST LINE UP ANNOUNCED FOR SNOWBOMBING – DRIVEN BY VOLVO 2011



With the likes of metal rave legends The Prodigy, the mighty Pendulum LIVE, Moby award winning Tinie Tempah, rising hip hop star Professor Green, queen of the streets Ms Dynamite and indie rockers The Sunshine Underground already in the bag for 2011, the worlds biggest and baddest show on snow just keeps getting better and better!

Take cover because shaking the snow off the trees for yet another amazing year will be the one, the only Fatboy Slim! Having smashed the forest party in 2010, the mighty Norman Cook is back. He enjoyed himself so much last year that he just can't keep away and we look forward to one of his smiley-faced glowstick-inducing sets in the Racket Club in 2011!

Fatboy Slim says "The return of the bumble bee... What an unbridled honour to be invited to perform at Snowbombing – Driven by Volvo for a record second year. Bring on the mountains, bring on the fancy dress, bring on the igloo, bring the noise... And remember, no snow, no show..."

And that's not all as joining the huge stack of live acts already confirmed for what looks

set to be an epic 2011 will be Dub-step super group Magnetic Man.

Still hungry? Well fear not as Snowbombing HQ has lined up a selection of the tastiest and most eclectic DJs around for you gobbling pleasure and there are still loads more to unwrap! Delicious! Joining Fatboy Slim on the DJ line up and stepping up to the plate to feed those bass loving Snowbombers amongst you, will be the delectable Chase & Status, RAM records' darling Andy C and the ever-impressive Shy FX.

Flying high over the mountains will be disco pop legend, the amazing Aeroplane. Following the departure of his co-pilot last year Aeroplane, is now the solo project of Vito De Luca and has gone from strength to strength. Expect an effortless mix of nu-disco, balaeric disco and everything in between as this DJ de jour shows us how it's done! Marvelous!

Also squeezing into the gondola for 2011 will be the mighty Fake Blood. After missing his set last year the electro legend will be returning to Austria and we are proud to

welcome him back!

As one of the largest and most highly regarded resorts in the world Mayrhofen gets completely taken over for a week long party of hedonistic adventure and extreme sport. The resort also boasts some of Europe's most lavish spas so you can also relax and enjoy the amazing spring sunshine and snowy mountains of one of Europe's most snow-sure, late season resorts. The nearby Tux glacier (Austria's highest lifted point) is only a short (free) bus ride away, and although open all-year round, is at it's best in spring.

Snowbombing is an entertainment and accommodation package, where you can choose a variety of accommodation options to suit your preferences and budget, from 5 star luxury Spa hotels, to pocket friendly pensions. You can add a variety of extras to build a package to suit you including a variety of lift passes, bespoke parties, including the infamous Arctic Disco, ski lessons and airport transfers. Get on board the Snow train early to avoid disappointment!

For more information visit www.snowbombing.com/en/



Starting with the World Cup opener at Sölden, Bodie Miller will be working with POC, wearing Helmet and Goggles from the now well known provider of safety wear for sports such as Skiing & Boarding.

Bodie joins Julia Mancuso and a small band of committed athletes on the POC team for 2010/11.

WHAT'S WITH BREO?

Breo launched their quirky and affordable watches to the market just 2 years ago and now everyone wants a piece of them from school kids to A-list celebs.

Breo is a statement of style and personality that transcends age barriers and appeals to trend setters as well as followers. breo's style and attitude has made its mark on the fashion world and there's a buzz of excitement and anticipation about their innovative designs.

A thing of beauty but with functionality at the heart of its design, the XL is an ideal choice for sporty types and adrenalin junkies as it's so lightweight and seriously comfortable to wear. The XL not only looks good but breo have made sure

it makes you feel good too. It's made from tourmaline, a naturally occurring mineral with a host of health benefits including increased concentration, natural detoxification and improved sleep, vitality and mood. Almost too good to give away at just £12.95 breo's XL is the perfect Christmas gift and stocking filler.

XL facts.... LCD display; Available in small 16cm, medium 17cm and large 18cm - strap width 11mm/weight 15g; Made from tourmaline soft touch rubber and available in 7 funky colours; Water resistance depth 3 ATM / 12 month warranty

Where to buy... www.breo.com, John Lewis, House of Fraser and ASOS.

Level 3 and 4 Coach Course Tirol, Austria 19th -26th March 2011

We are happy to announce that the above course will go ahead as planned. Those of you who have shown interest have been contacted but we are hopeful that there will be a few more of you who wish to attend. The course is being run at the hotel of one of our Tutors, Peter Neurauter, and they are looking forward to welcoming you at the Hotel Eidelweiss.

The course fee for the week is £450. This will not include flights, accommodation or transfers.

If you are interested please contact Jenny at SSE head office and she will happily send you a form and information on the course. You can email jenny on jenny@snowsportengland.org.uk or phone her on 0121 501 2314.



NEWS



SKISET UNVEILS LATEST SKI BOOT LINER

Skiset, Europe's leading ski and snowboard rental chain, has unveiled the Skiset ski boot liner that is set to revolutionise the world of ski boot rental. This innovative heat mouldable liner is available for purchase from Skiset rental locations around Europe and can be inserted into any rented ski boot shell offering a more comfortable and hygienic alternative to standard rental options. The liner also offers an economical alternative to buying a

pair of ski boots costing from just €69 (RRP) and being reusable year after year.

Offering a tailored fit that previously only owning ski boots could provide, the liner has a heat mouldable foot bed that sculpts around the owners foot through normal usage.

HIT THE SLOPES WITH ZIPPO

Zippo has introduced the Zippo Hand Warmer, a new liquid-fuel warmer that is the perfect accessory for keeping you stylishly warm on the slopes. Its sleek, ultra thin profile allows it to slip easily into pockets and gloves and can produce more than ten times the heat of traditional warmers, keeping you warm for up to 12 hours.



The Hand Warmer retails at around £20.35. For more details go to: www.zippo.co.uk or www.alloutdoor.co.uk



WALCHHOFFER READY FOR LAST WORLD CUP SEASON

Michi Walchhofer, one of Austria's top World Cup and Olympic Skiers, is ready and raring to go in what will be his last season in World Cup.

Speaking with him the other day, he said, "I feel really good at the moment".

Training for his final season has gone well, "We had very good summer training in Chile, I had just a little problem with my back, but now its feeling good," said Michi.

Starting skiing at a early age he progressed through the ranks of Austrian wannabes to become a World Cup winner in Super G, and his favourite discipline, Downhill, he is still ranked in the

top ten skiers in the World today. One of Austria's top stars he also won Silver in the Downhill in the 2006 Winter Olympics in Sestriere. I asked what was the highlight so far? "From the sport side it was the World Championship race in St Moritz and the Downhill title in 2004/05, and for my heart it was my first victory in Kitzbuhel, because it is a special race for all skiers", he said.

What does he feel entering his final year? "I am looking forward to my last season in the World Cup circus", said Michi. One of skiing 's gentlemen, he lives in Altenmarkt with his wife Barbara and their three children.

It could be you?

Snowport England is making important new advances in its coaching strategy and the development of snowsports athletes in the UK. The Freestyle Committee are currently looking for technical voluntary support for Ski Cross, Moguls, Aerials and Half Pipe disciplines so if you are an Alpine coach, a Freestyle coach, a sports professional, a retired racer or just someone 'in the know' with a passion for skiing and willing to devote a little bit of time to assist the Freestyle Executive move forward with its strategy, we would love to hear from you. We are currently considering applications for the following positions on the Freestyle Technical Group and would like to offer these to as wide a group as possible:

Participation representative (Current / recent former freestyle athlete)

Performance representative (Expert technical knowledge of one (or more) freestyle / alpine disciplines)

Talent development representative (Strong Technical Knowledge of athlete development and coaching)

Coach Education representative (Tutor / Technical knowledge of training ski professionals)

Club/psychology representative (Ski Club outreach – a person who will liaise with our list of ski club contacts)

Coaching academy representative (member of BASI or other organisations or ski academy – for example)

Task & Finish representatives (individuals to deliver one-off tasks and sit on the committee as 'do-ers')

To find out more please e-mail Peter Koyander (Chair of the newly formed Snowsport England Technical Group) for a brief summary of the important changes and challenges that lie ahead. Let us know how you think you can help, your background and your full contact details.

Send your e-mail to: contact@freestylesnowsports.co.uk



MANAGEMENT TEAM BUYS SNOW+ROCK GROUP

The Management team led by Managing Director Dion Taylor has achieved its ambition of acquiring Snow+Rock Sports Ltd, which includes CycleSurgery and Runners Need. The successful completion of the buyout is backed by LGV Capital (LGV) and has been supported by Andrew Brownsword, the previous owner, who is leaving a significant investment in the business.

Dion Taylor said: "For my team and me it is the realisation of an ambition we have held for a number of years. Andrew Brownsword and Jeremy Hancock helped us to grow the group to its current marketleading position, but now it is time for the management to become stakeholders in the business and to continue to drive it forward."

NEW STAGES FOR THE FREERIDE WORLD TOUR

The Freeride World Tour now has six stops with new events in St. Moritz, Switzerland, and Fieberbrunn, Austria. The best freeride skiers and snowboarders will be going head-to-head in an attempt to win the 2011 world title. Spectacular action is guaranteed!

The men's tour starts in mid-January at Chamonix-Mont-Blanc, France. Five more destinations in Europe, Russia and North America follow. The women will be competing at the Freeride World Qualifier Events. The tours converge for the grand finale in Verbier, Switzerland, at the Nissan Xtreme by Swatch.

Verbier determines who will follow reigning World Champions Candide Thovex, FRA (men's ski), Ane Enderud, NOR (women's ski), Xavier de la Rue, FRA (men's snowboard) and Aline Bock, GER (women's snowboard).

Nicolas Hale-Woods, founder and organiser of the Freeride World Tour, says: 'I'm delighted to announce the schedule for the fourth edition of the Freeride World Tour...Our goal is to deliver the best in big mountain Freeride competition.'

Tour Dates

- Nissan Freeride de Chamonix-Mont-Blanc 2011 by Swatch (FRA) *22nd January 2011*
- Nissan Engadin Freeride St. Moritz 2011 by Swatch (SUI) *29th January 2011*
- Nissan Russian Adventure Sochi 2011 (RUS) *19th February 2011*
- North American Championships Kirkwood 2011 by Swatch (Ski only) (USA) *26th February 2011*
- North Face Masters Kirkwood 2011 by Swatch (Snowboard only) (USA) *5th March 2011*
- Big Mountain Fieberbrunn 2011 by Nissan (AUT) *12th March 2011*
- Nissan Xtreme Verbier 2011 by Swatch (Finals) (SUI) *19th March 2011*



SKI CLUB OF GREAT BRITAIN GETS REBRAND

The Ski Club of Great Britain has announced a rebrand, unveiling a new logo, a new look and a new website which will go live before the start of the winter season.

The rebrand brings clarity to what the Ski Club offers and reflects the essence of the Club, which is to help skiers and snowboarders get more from their time on the slopes by offering a community which reassures, inspires and shares information.

"This is an important moment in the Ski Club's history. The Ski Club brand is one of the most established and successful in the snowsports industry and its re-launch will ensure that this position continues to strengthen.

We are confident that the changes we have made to the Ski Club brand reflect our strong heritage and show that we are a club which helps and inspires skiers and snowboarders of all

abilities both on and off the slopes" said the Ski Club's Chief Executive, Caroline Stuart-Taylor.

Following the rebrand, the Ski Club will be launching a new website which will play a key role in ensuring the Ski Club stays as the leading provider of snowsports information and becomes the place for skiers and snowboarders to share their views, upload content and be inspired.

The Ski Club of Great Britain was established in 1903. It currently has over 33,000 members and over a million annual unique visitors to their website, skiclub.co.uk. The Ski Club is a not-for-profit recreational snowsports club which encourages participation in snowsports, helps people get more from their time on the slopes, shares information within its community, leads people on snow and offers discounts.

SKI 8 DAY WEEKS

Skiweekends.com, the specialist in ski short breaks and weeks, has expanded its programme for the 2010/11 season with the addition of ski 8 day weeks in France's Three Valleys – the world's largest ski area with 660kms of piste.

This means that for just five days' holiday, there's the opportunity to enjoy eight days' skiing with the coach departing late Friday afternoon and arriving in resort, ready to hit the slopes Saturday morning. The return journey departs after the last day's skiing on the following Saturday, arriving back in the UK on Sunday morning.

Accommodation is in Brides les Bains (Meribel) and prices lead in at £232 per person, based on four sharing – or from £262 based on two sharing – a self-catering studio at the Cybele apartments. Alternatively half-board accommodation is available at Les Sources Hotel with prices starting from £379 per person, twin-share.

Said managing director, Dan Fox: "Our new ski 8 day weeks offer amazing value and great accommodation and you can save up to 50% compared to our nearest competitor. In addition, we offer the biggest ski area in the world."

For the coming season, the company is using five brand new, top end Mercedes coaches – including two new extra long coaches built to the company's specification for even greater comfort.

Dan Fox stated: "Coach travel is the greenest option for travelling to ski resorts, it's six times less damaging to the environment than air and half that of rail travel."

In addition, skiweekends.com has extended the choice of its great value, popular coach-inclusive packages with the introduction of Morzine and La Plagne in France as well as offering new flight-inclusive options to Sauze d'Oulx in Italy and La Plagne in France.

www.skiweekends.com or 08444 06 06 00

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NEWS



MONARCH SPREA

Leading Travel Group, Monarch, has launched its first direct sell ski flights and packages for winter 10/11 to the Pyrenean ski resort of Formigal. Weekly charter flights with Monarch will operate on Sunday's between Gatwick and Huesca in Northern Spain from 16 January to 27 March 2011 with complimentary transfers provided to the ski resort in Formigal.

Monarch flights, packages and hotel-only options are now on sale with seven night half board accommodation at the 3 diamond rated Hotel Nievesol in Formigal starting from only £449 per person including flights and transfers. Return flights between Gatwick and Huesca including complimentary transfers to Formigal are available from only £185 per person and a seven night

stay (exclusive of flights) at the Hotel Nievesol in Formigal on a half board basis, starts from £225 per person - based on two sharing.

In addition, a range of pre-bookable optional extras are available, including a 6 day ski lift pass from £125 per adult and ski/snowboard and boot hire from £80 per adult. Ski passes and ski/snowboard and boot hire are FREE for children up to 11 years. 3 or 5 day ski/ snowboard school is also available to pre-book from £59 or £70 respectively and travel insurance, including winter sports cover is available for package holiday customers from £29 per adult and £19 per child.

For further information or to book Monarch flights to Huesca, or Monarch ski packages and hotels in Formigal, please visit www.monarch.co.uk.

BIG SNOW FESTIVAL 2011

The Big Snow Festival returns to Arinsal, Andorra from 13th-20th March 2011. It brings the ultimate party to the slopes!

Confirmed to headline this year is pop-rap star Example. Describing his latest work as 'dysfunctional electro-pop', Example will bring sublime party beats set to make the mountain shake all night!

The Big Snow Festival is an action-packed week of music, parties and snowsport fun in the Pyrenees. First acts on this season's line up include sets from Radio 1 DJs Judge Jules, Tim Westwood, Fearne Cotton and

Scott Mills. For further announcements visit www.thebigsnowfestival.com

Record numbers of festival fans have taken up the special package deals with flights from Gatwick and Manchester. Due to popular demand flights from Bristol and Newcastle have been added. Deals start from £399pp, including return flights, resort transfers, 7 nights BB accommodation and festival access.

Tickets are on sale now and are available to book at www.thebigsnowfestival.com or by calling 0844 879 8119.



LEADS ITS WINGS

FORMIGAL, SPAIN'S BIGGEST SKI RESORT

With 137 kilometres of slopes and many new attractions for this season, Formigal is one of the best options for British skiers. Enjoy a nocturnal descent on an authentic sleigh after an Italian dinner in La Trattoria restaurant in the Cantal area. Take a skidoo ride or a dog sleigh trip, try a wide variety of typical Spanish food and drinks, such as smoked salmon and hot wine in theme restaurants (e.g. The Iglu Bar in the Picture) and have fun with our wide programme of activities and concerts, bars, pubs, etc, which will make your winter vacation unforgettable.

Direct Sunday flights from London Gatwick to Huesca and a short, one-and-a-half-hour transfer, take you to the biggest Spanish ski resort, where you can discover, besides our "tapas and fiestas", our magnificent quality snow.

Every winter Formigal village becomes one the liveliest and most attractive resorts, with hotels for groups of friends and families, which offer all the facilities for the client and where the heated swimming pools and the SPAs are the best après-ski options.

Holidays to Formigal with very special offers booked before 9 January are available through Crystal, Thomson, Cosmos Holidays, Igluski.com, Ifyouski.com, Zenith Holidays, Ski World and J2Ski.com.

AIRPORT ARRIVAL MADE EASY

There's no need to struggle with your kit on the shuttle bus with Meet and Greet parking, which is sure to get your winter holiday off on the right foot.

HolidayExtras.com offers the opportunity to get any holiday off to the perfect start by pre-booking a number of additional extras to their airport parking or hotel stay before flying.

Upgrades include: Airport lounges, fast track security check-in, holiday insurance cover, FairFx currency card or a car clean.

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enjoy a hassle-free start to your holiday as well as saving pounds.

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NEWS

GLOUCESTER'S FUNPARK REOPENS

Gloucester's funpark was shut over the summer after concerns over the matting. There were doubts and concerns that investment would be forthcoming and that the park would ever be open again, but after securing £60,000 for the makeover the park is back and better than ever.

Pristine new matting has been laid, the jump considerably altered, going bigger and wider and the addition of a box completes the new look. Local riders and skiers have been testing the new features and with great success. The new funpark was given a massive thumbs up from the regulars and is already drawing in new riders.

The new jump looks set to give people the opportunity to try flips more safely as the landing area has been changed to the good and the box is great for those starting out on rails.

It is great to see such a huge investment both in the centre and the sport and a good indicator that dry slopes still have an important role to play in snowsports in the UK. Gloucester pulled in Snowsport England Development Officer Vickie Pullin, who regularly rides at the slope to consult on the design of the new features and use her experience to ensure the park was the best it could be.

Chantelle Goddard-Jones, Chief Instructor at the Centre said "when the opportunity came to rebuild the park, we took advice from customers and experts and I think we've come up with something really special. The feedback so far has been terrific."

If you're in the area the centre is definitely worth a visit and don't forget your helmets if you want to play in the park. You won't be disappointed.



UK SNOWSPORTS MARKET STAYS ABOVE ONE MILLION DESPITE 12% DECLINE

The UK snowsports market fell by 12% across all sectors in 2009/10 according to the Ski Club of Great Britain's annual Snowsports Analysis report. The total UK snowsports market remains above one million, however, reported at 1.12 million people.

The decline in overall numbers can be attributed to reduced capacity by tour operators, the weak pound and a lack of confidence in the economy. The report, however, goes on to discuss returning confidence to the industry with a stronger pound and investments by resorts to attract UK visitors.

France's market share declined by 4% as Austria increased their market share by 2% for the second season in a row. France, however, continues to hold the biggest market share of the UK snowsports market with a 39% share.

Other findings from the report include:

- The average cost of a snowsports holiday has risen, going from £686 in 2008/9 to £714.
- Online booking of snowsports holidays increased again, rising 3% year on year.
- Self drive holidays increased by 2% and train travel to the mountains by 1%.
- Visitors to Scottish ski resorts increased across the five ski centres due to excellent snow conditions in 2009/10.

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The definitive guide to the 1,000 best winter sports resorts in the world

Where to Ski and Snowboard is Britain's only annual ski resort guidebook; its brand new, completely revised 2011 edition is available now. At the heart of Where to Ski and Snowboard are 580 pages devoted to detailed description and evaluation of over 400 resorts (in around 120 areas) in the Alps, North America, Pyrenees, eastern Europe, Scandinavia, Japan and Scotland. The book is revised throughout, as always, but developments this year are focused on coverage of good-value resorts – there are new or extended chapters on resorts in Austria, Italy, the French Pyrenees, Spain and Slovenia. Continuing the value theme, the unique Resort Price Index (RPI) survey introduced last year has been updated and extended, and now covers all major resorts in the book.



To win a copy of this fabulous publication all you have to do is answer the following question.

How many resorts are covered in the 2011 edition?

1. Over 550 2. Over 400 3. Over 650

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The winner will be the first correct entry picked from all entries received. If you are not a winner you can get a copy via publishers NortonWood Publishing for only £18.99. (Postage & Packing FREE). Please quote The Piste magazine when ordering.

KLAMMER AND KILTS

By Richard Hardingham (Snowsport England Coach)

I recently met Austrian, Franz Klammer at an Austrian Tourist Board event. He was wearing a kilt, which I thought was strange, but optimistic, as it meant that this skiing legend could be partly British. However, he claimed that the kilt originated with the Celts in his home region of Carinthia.

Members of the Tourist Board from various regions of Austria gave short speeches, as did Klammer himself. All of them were witty, and maybe charm is part Austria's attraction.

Franz talked briefly about today's racers. Aksel Lund Svindal and Bode Miller were thought to be very much in contention in the World Cup. The best skiers in the world are not currently in Ski Cross and it is important that Austrians win races. This was better than several Austrians being in the top ten, but not necessarily one winning the race.

Franz's role model was the triple Olympic gold medallist, Austrian Toni Sailer, who for many years was responsible for organising the Hahnenkamm downhill race in Kitzbuhel. Thankfully, the artificial final jump on the course, which was responsible for several crashes in recent years was removed at last year's race. The coach who mainly influenced Klammer was Stefan Sodat, who won the downhill in Wengen in the 1960s. One of the high ranking Tourist Board officials said that this was the first time he had met Franz, who had been his hero since the age of seven when he watched Franz winning the Downhill Olympic gold in 1976 in Innsbruck. One generation of winners inspires the next generation.

At the event Franz had just played two over par golf (for non-golfers that's pretty good). Could he end up being a golfing role model as well?

Thanks to the Austrian Tourist Board for organising this brief encounter with the Kaiser, whose home resort in Carinthia is Bad Kleinkirchheim. Although some of the Austrian resorts are quite low lying, most of them have snow-making facilities and the memories of skiing in this country tend to linger longer. If you are of Celtic origin, you could be a returning to ancestral homelands.



**NORDIC
UPDATE**

John Anderson, chairman of Yorkshire Dales Cross Country Ski Club, presents club member Fiona Hughes with an engraved crystal trophy to mark her achievement at the Vancouver Olympics.

YORKSHIRE CLUB RECOGNISES OLYMPIC ACHIEVEMENT

The Snowsport England Nordic Roller Ski Courses at Hetton Lyons Park, Co.Durham over the August Bank Holiday weekend proved to be an ideal opportunity for the Yorkshire Dales Cross Country Ski Club to mark the achievements of club member Fiona Hughes who represented Great Britain at the Vancouver Olympics this year.

Fiona was presented with an engraved crystal trophy by Yorkshire Dales Club chairman, John Anderson.

Fiona became the first woman Nordic skier to represent Great Britain at the Olympics since 1988, racing in the Women's Individual 10km Free Technique race on the first day of competition at Whistler Olympic Park. She had the race of her life, coming in 68th out of 78 competitors to achieve the sixth best ever performance for GB ladies, in terms of percentage behind the winner (although there are only 2 British ladies that have done better). Coach Roy Young said, 'I have never seen Fiona ski so well in a skate race. She gave that everything and has a great platform to move on from.'

During the winter season, Fiona (now 20) saw her final races in international junior competition, gaining three podium positions at international events and three top twelve positions at Junior Continental Cup races. It was also her last year competing at the World Junior Championships where she achieved best ever results for a British female.

Good results in December and January gained Fiona the qualifying standard for the Olympics and she was also able to make her World Cup debut whilst at the Team GB holding camp in Calgary.

Fiona recognises her years of hard work

have paid off and is now hungry to do more and looking towards Sochi in 2014. Meanwhile she has taken up her place at Cambridge University with international competition carefully timetabled in through the coming season.

The Hetton Lyons course, this year organised by Yorkshire Dales Cross Country Ski Club, is one of four SSE Nordic Ski Courses held throughout the summer on roller skis. One of the GB Roller Ski Series races, the 15km freestyle, was held over the weekend with Fiona Hughes winning the ladies race in a time of 32 minutes and 18 seconds.



'Fiona Hughes on her way to winning the Ladies 15k Freestyle Race, the ninth race in the British Roller Ski Series.'

RESORT REVIEW



CHIC IN MADONNA DI CAMPIGLIO

By Valery Collins

Last run of the day! I waited until the few people who had also come up on the Fortini chair lift had dispersed. By then the carabinieri had retreated to the cosy warmth of Rifugio Viviani for a drink, gossip and, if any were left, a delicious tiramisu before doing their final sweep of the pistes. At last I was alone at the top of Pradalago the slopes of Madonna di Campiglio spread out below and around me. Across the valley I could see the glistening white snow on the Grosté ski area. A vast pale expanse above the tree line earlier in the day, it had been a mass of brightly clad skiers all enjoying the wide, well groomed runs and the lovely powdery snow. Music had echoed around the peaks from Ristorante Boch, the mid-station restaurant and people had been dancing on the tables. Rarely could I resist a little jig on my skis when passing this lively spot but for rest and refreshment I preferred the quieter, more elegant Ristorante Stoppani at the very top of the Grosté cabin lift.

Just to the right of Grosté the white stripes that are the runs down from Spinale wended their way through the trees. There are some

good challenging reds over there and a superb black run. Already I could see the lights of the piste basher weaving to and fro across the slopes of the aptly named Spinale Direttissima – the top half is a great run but the chilling bottom half, recently re-named Schumacher's Wall, presents more of a challenge.

Profound silence surrounded me and I was reluctant to move. After a busy day guiding people this was the perfect end. Sighing, I pulled on my gloves, adjusted my pole straps and got ready to ski down. One last look. I could see the peak that is Monte Vigo and remembered our early morning runs across there on the interesting red, Genziana Alta, best done at that time before it gets busy with skiers on their way to Marileva and Folgarida. We had enjoyed some good skiing exploring these two smaller resorts and accepting the challenge of some great black runs.

Time to go. My skis swished and crackled on the crisp snow as I set off down Pradalago Facile a lovely blue which would take me down towards the town. But, when I reached the first junction I decided to turn onto Pradalago Diretta a super run through the trees that required a bit of thought. It was so

exhilarating, speeding down alone in the fading light. The sun, a red glowing ball, was sinking rapidly through a sky streaked with pink. It's warm glow was reflected in the summits above me. At the bottom of this run I swung right onto Collegamento Campiglio a connecting blue run which would take me right into the centre of town. In this resort all the main lifts are linked by connecting runs so it is easy to move around the different ski areas.

I was now above the main square, Piazza Righi, and I could see the decorative lights sprinkled like frost on the buildings below. The final stretch was performed more quickly and less elegantly than I would have wished but by now the snow had a crust of ice. I landed with a clatter at the entrance to the Cinque Laghi lift whose cabins were suspended above my head, dormant for the night.

I was too late to catch the hotel shuttle at the bottom of this lift so I would have to walk into the town centre and get it from there. No problem, a chance to join the throngs of promenading Italians all meeting and greeting or sitting outside the popular Suisse Bar in Piazza Righi enjoying a drink. I shouldered my skis and walked into town. The atmosphere



GETTING THERE

There are regular flights into Verona, Bergamo, Brescia and Milan. All airports are serviced by a regular shuttles organised through the local tourist information office. Information is available at www.campiglio.com. The majority of the hotels are four star offering a high standard of cuisine and accommodation. There are also numerous good quality bed and breakfast establishments. For information about accommodation and special offers see www.campiglio.com. Information about lift passes is available from www.funiviecampiglio.it

was magical. Light and warmth spilled out from the open doors of the bars and cafés and voices mingled in a crescendo of salutations and gossip.

After sipping a refreshing prosecco in Café Campiglio I went back to my hotel, Hotel Lorenzetti, where a little later I would enjoy a five course gourmet dinner before retiring to the cosy bar to relax and enjoy some live music as Stefano, the local music teacher, entertained us with his extensive repertoire and six different instruments. This superb hotel is situated just outside the town set against a backdrop of exceptional views of the famous Brenta Dolomites. It runs a regular courtesy shuttle bus to and from the lifts. Hotel Lorenzetti combines the comfort and informality of a family-run hotel with a sophisticated that entices guests back year after year. For further information go to: www.hotellorenzetti.com.

It is over a hundred years since a group of Britons climbed up the slopes of Spinale, strapped wooden planks on to their feet and skied down. They were ridiculed in the local paper.

Now they are heroes and boards on the slopes record this historic event. The new Patascoss slope opened in 2010 is dedicated to these forerunners of this fabulous resort.

This article was written by Valery Collins who has spent the last twelve years working in Madonna di Campiglio. Two years ago Valery wrote a book about the area delving into the history and culture of the area as well as describing the skiing and the walking in the stunning Dolomites. Called Spirit of the Dolomites this book is published by Pegasus Elliot Mckenzie (www.pegasuspublishers.com).

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RESORT REVIEW



MAYRHOFEN – SOMETHING FOR EVERYONE

By Zofia Barnes

The resort of Mayrhofen lies close to the Hintertux glacier. With the glacier situated above the snowline, this Austrian town offers year-round skiing. The winter ski season in Mayrhofen starts on 27th November 2010.

The town is situated about 65km south-east of Innsbruck in the Zillertal region of the Tyrol and is located at the end of the resort-connecting Zillertalbahn. The Zillertalbahn, a train popular with locals and tourists alike, travels from Jenbach station and terminates in the resort of Mayrhofen.

Fly into Innsbruck and there is a short transfer by bus or car, an hour and a half at most, to Mayrhofen. On our two trips to Mayrhofen during the 2009/10 winter season this is the route we chose.

Alternatively, flights are available to Salzburg but transfers are three hours.

Mayrhofen itself consists of two ski areas, Penken and Ahorn. These resorts cover 159km of skiable piste located between 700 and 2500m above sea-level. Snow here is 100% guaranteed. In the unlikely event of little or no natural snow there are 135 snow cannons throughout the resort to make sure that you can always enjoy the wide range of slopes here.

The area of Penken is linked to the villages of Finkenberg, Lanersbach and Schwendau giving you plenty of terrain to explore. Queues can be large at the Penkenbahn in the morning. Locals travel by bus, which is free with your ski pass, to the next village of Schwendau. Once there you are more likely to avoid long queues by using the Horbergbahn lift. Remember to check weather conditions if you are skiing between villages. We had to travel down the mountain using the Horbergbahn after lifts were closed early. This was not a problem for us as but if you need to get back to pick up those in ski-school this could be an issue.

Although on our first trip we barely

covered the piste available, if 159km is not enough skiing for you then why not enjoy the full range that the Zillertal Superski Pass allows. The Zillertal offers 625km of piste to ensure you are never bored. You never have to ski the same run twice!

Mayrhofen offers great skiing for all levels as was sampled by the differing skiers in our group. There are dedicated ski schools catering well for children up to the more mature skiers. Areas are set aside for novices far enough from the paths of the more manic although still within easy reach. For the children in ski school there are fun toys and obstacles.

Mayrhofen offers many cruising blue runs and wide open reds allowing plenty of space for perfecting those carving turns. The wide nature of the pistes means there is no feeling of being crowded.

For the more advanced out there Mayrhofen does hold some steeper red runs. These can be a bit of a challenge if the snow conditions are tending to the icier side. However, they should not pose too difficult a challenge, even if the conditions aren't quite perfect. There are a few trickier blacks for those of you who are a little more daring.

For the more daring, give the Harikiri a try. This slope is not for the fainthearted with an incline of 78%! For most, just seeing it from the chairlift is enough.

The Vans Penken Terrain Park is worth a look for aspiring freestyle champions. This is the park where snowboarder Thomas "Beckna" Eberharter learnt his trade (if you're lucky he may even serve you dinner at his family's restaurant, the Pension Eberharter). There are different size kickers and rails so whatever your ability you can enjoy the park.

The Ahorn is slightly disappointing. The pistes up here are beautiful and sundrenched. The runs are beautifully groomed and wide open but there just is not much skiing to be done up here. If you have a late flight it might be worth purchasing a half-day pass if you are still aching to hit the white stuff.

The ride up to the Ahorn is incredible. The lift is the largest in Austria with a capacity of 160. It takes 6 minutes to get 1300 altimeters and is well worth it for the view alone.

When at the top of the Ahorn you will find the fabulous White Lounge Igloo. It is purpose built every year. Why not stay the night in one of their exquisitely carved ice rooms? Or, if cocktails are more your scene, stay for an après-ski drink. While sipping on your cosmopolitans you can enjoy the beautiful scenes of the Austrian Tyrol from the many deckchairs surrounding the igloo.

Mayrhofen town contains the usual après-ski bars playing the latest music alongside some old classics. If you are looking for something a little more "local" there are small bars where you can indulge in a few Schnapps.

Accommodation is varied in Mayrhofen. We stayed at a Snow House by the train station. It was a slight walk to the Penkenbahn but buses were plentiful and free with the ski pass. Alternatively, there are beautiful hotels, some originally built in the 17th Century and with great restaurants serving traditional Austrian meals.

The annual Snowbombing festival livens up the town. This season it is being held from 4th-9th April 2011. Headliners are The Prodigy. If this is your style it's well worth a look. If not and you just fancy heading to the bars the streets and bars come alive with a fantastic atmosphere. If you're at the airport you may be lucky enough, as we were, to spot Fatboy Slim embarking on his private jet! For those of us not able to travel in his style, there are several Snowbombing travel and accommodation packages available.

Whatever your reasons for travelling to Mayrhofen you won't be disappointed. From great food to even better skiing this resort has something to offer for everyone.

For details of holidays to Mayrhofen:
Crystal Ski – Reservations 0871 231 2256
Website – www.crystalski.co.uk
Resort direct – www.mayrhofen.at

CEO UPDATE



There has been a lot happening over the last few months. We have had a very successful coaching conference and coaching awards in September. Wolfgang Frandl the key note speaker was excellent and I have had lots of positive feedback from the coaches that were present. We also successfully launched the coaching strategy and work is progressing on starting to deliver on this. The planning has already started for next year which we hope will be even better. We have just had the British Ski and Board Show in Birmingham which was well attended by all members and the benefit of the VIP lounge that the show provides for us. We held the first Club and Volunteer awards on the Saturday of the show

to recognised the effort clubs and volunteers have put in over the year. A video of the All England Championships has just been released and is on YouTube and a big thanks to Steven Pressland for putting that together.

The work with Sport England is progressing well and we have had positive news that as long as we deliver against our targets the funding will remain until March 2013. So Jan and Vickie the development officers have been extremely busy working with the priority sites to develop their links into the communities around them. We are now starting to produce some case studies of the work that has been happening which highlights the success they are having. I know

they would like to spend more time directly with the clubs but the first priority is these sites.

Following the advertisement of the vacant board positions 3 new board members have been invited along to the next board meeting an announcement will be made shortly when the positions are confirmed.

The season is approaching fast and I can't wait for the snow to arrive which will hopefully fall again in Scotland, North England as well as elsewhere. I will be out at the English Alpine Championships which I'm sure will be another fantastic week. So please do come and talk to me if you have any questions. **Tim Fawke**



ANGLO-FRENCH EXCHANGE

From small beginnings, great things will grow..... It all started with a telephone conversation with Katie Thompson who works in La Rosière, and Graham Beck at Lions Ski Club (based at Xscape Castleford). From there, discussions and plans were made to execute an exchange visit for the skiers in La Rosière and Lions. Similar to a school exchange, the children would stay with each others' families and learn more about each others' lifestyle.

In April, five children and two instructors (David Murray & Hannah Beck) from Lions Ski Club (based at Xscape Castleford in Yorkshire) travelled to La Rosière in the French Alps and spent a week staying with families in the resort. The welcome was fantastic; skiing with the children and coaches of the club all day and then a full programme of activities and events in the evenings, (including an opportunity to ski across 15 metres of ice cold water two feet deep in front of a crowd of 1000!).

In August, twelve children from La Rosière accompanied by their coach (Thibaud Garnier) and Ecole de Ski Oxygene instructor (Jenny Yates) spent eight days in Yorkshire. They were all placed with Lions Ski Club families from across the region. They spent two days race training at Xscape Castleford and then raced at Xscape Castleford in the British Indoor Grand Prix races for another two days. A busy après ski programme included a trip underground at the National Coal Mining Museum (well it is Yorkshire), cinema, Laser Zone, Lightwater Valley theme park and a Barbeque, not to mention an awful lot of shopping!

Our children have learnt a lot of French and they've learnt a lot of English. Our French visitors took a few prizes from the races but a lot of prizes still stayed in British hands! The children from both countries have had a lot of fun and made friendships that we expect to continue in the years ahead.

The general reaction from both the French and the English children runs along the line of "When we do this next year..."

SNOWSPORT ENGLAND ON SNOW NORDIC SKILLS & MULTI ACTIVITY WEEK KVITAVATN, RJUKAN, NORWAY 3-10 April 2011

WHO IS THE COURSE FOR?

Cross-country skiers who wish to improve their skills, whether their interests are in touring, racing or freeheel downhill. Alpine skiers who wish to improve their downhill skills by converting to freeheel downhill/telemark skiing. Those wishing to be assessed for Snowsport England Skills Awards. If there is sufficient demand a separate group for members of the Snowsport England Coaching Scheme who wish to be trained and assessed for, or revalidate, an award.

COURSE CONTENT

Each morning will be devoted to skills training in groups of similar ability. Afternoons will include a full range of activities, plus a full evening programme.

Patrick Winterton skied with the British Nordic Team for eight years. He is also an accomplished telemark skier. Patrick is a Snowsport England Senior Tutor.

Mike Dixon is the only British athlete to have competed at six Winter Olympic Games. Mike has also been British Champion twenty six times. Mike is a Snowsport England Senior Tutor.

Andy Stewart is a Senior Tutor for Snowsport England in both Nordic and Alpine disciplines and is a qualified BASI Telemark Instructor.

Ian Johnston has extensive coaching experience and is a very experienced and able mountaineer and skier. Ian is a Snowsport England Tutor.

To encourage people to book early there will be a substantial 'early bird' discount.

Bookings received by 31/12/10
£295

Bookings received 1/1 – 28/2/11
£330

Bookings received after 28/02/11
£380

Juniors (under age 18) will receive a £50 discount.

Non SSE club members should add a £20 supplement

Participants need to book their accommodation directly with the Fjellstoge, E-mail:

kvitaavatn@kvitaavatn.no

Tel: 004 735 092 040, and make their own travel arrangements.

Kvitavatn are giving us 15% off their normal full pension price. With the discount, the accommodation cost, per person, for the week, full board, ranges from 2499 NK (approx £269) for a 4 person room without bathroom to 4732 NK (approx £509) for a 1 person room with bathroom.

Participants are advised to book early to secure their choice of accommodation. Participants are advised to book early to secure their place on this ever popular course and to take advantage of the 'early bird' discount.

For Further information

Contact the organiser

Wendy McRae

Tel: 01274 670071

E-mail: wendy@royds.org.uk

SNOWSPORT ENGLAND UPDATE

MONEY AVAILABLE TO GET CHILDREN SKIING

Applications for the Ski Club of Great Britain schools bursary is now open

Secondary schools are being invited to apply for a bursary of £500 each from the Thomas Lang Schools Bursary scheme, set up by the Ski Club of Great Britain.

Schools can use the bursary to give students who may not have had the chance before, the opportunity to try snowsports. Typically the bursary will fund a place for a child on a school ski trip, a class outing to a UK snow slope or to help to buy clothing and ski accessories for children who need financial support.

"Being able to give people the chance to get out on snow is an important part of why the Ski Club exists. Even if we give one child the chance to experience the thrill of skiing or snowboarding, this is part way to our mission of getting more people into the sport." Said Caroline Stuart Taylor, Chief Executive of the Ski Club.

Founded in 2007, the Bursary award scheme was set up by the Ski Club of Great Britain to encourage and help children to discover the magic of skiing. The money was left to the Ski Club by member Thomas Lang when he died.

Schools can apply online and they will automatically be placed into a pool of entries. Six schools will then be drawn at random and asked to submit their reasons for applying for the money. The six schools that receive the bursary are required to write a report about how the money was used.

To apply, or for further information visit skiclub.co.uk/schoolsbursary

THE SCHOOL SPORTS PARTNERSHIP CONFERENCE 2010

The conference in Telford 13th and 14th October brought together Partnership Development Managers, Competition Managers, Further Education Sport Co-ordinators, County Sports Partnerships, National Governing Bodies of sport, Local Authorities and other partners from across the country.

The two-day event included keynote addresses and high profile speakers from the world of sport, along with seminars, structured networking and the Exhibition, which provided a wealth of information and product innovations to suit School Sport Partnerships and local communities.

The conference gave the Snowsport England Sports Development Officers with the support of Tony Archbold representing ESSKIA the opportunity to talk to PE departments about Snowsport opportunities and activities available to school age children across England. It was also a chance to see how other sports operate in this highly competitive market attracting new young people to a sport and to join its clubs.

Case studies of schools already taking part in Snowsports activities and how to enter the ESSKIA trials and races were received with enthusiasm and many expressed an interest in how they could get the children from their schools involved.

Jan Doyle, Sports Development Officer

SNOWSPORT ENGLAND GRAND PRIX SERIES

From Norfolk to Sunderland via Pendle, Chill Factor and Hemel the Aosta Valley sponsored 2010 Snowsport England Grand Prix series again delivered a summer of exhilarating ski racing.

Beginning the season at Norfolk's fantastic facility even the dark grey skies overhead and chilly wind couldn't dampen the action on the hill as home slope favourites Sophie Skipper and Michael Molloy held off a number of stern challenges from further afield. Skipper did enough to push Alex Bullock and Charlotte Shrimpton into the minor podium positions in the ladies event whilst Molloy held off the expected challenge from runner up Andrew Watson and a fantastic challenge from 1st year junior Shaun Blythe in the male event.

At the end of May the series transported up the M6 to a traditionally damp and cold Pendle. In a race seriously affected by low numbers specifically due to a combination of the beginning of school examination period and the re-focussing of many racers sights onto indoor only racing Charlotte Gould and Gerard Flahive claimed event victories albeit in entirely different circumstances. With Gould utterly dominating the ladies race Emily Goddard and Stephanie Davies were left to claim the minor overall placings. In contrast, Flahive's refusal to accept defeat despite a horrific gust of head-wind on his first run was dutifully rewarded as midway leader Andrew Watson suffered a similar fate on run 2.

Elsewhere Sam Stephens proved too good for the rest of the males to claim an overall 3rd.

From Pendle the series moved a few miles down the M61 into the spankingly plush surroundings at Chill Factor (we'll give the 'e' a miss). With a start list substantially bolstered by the return to racing from the indoor only athletes, the end of the exam season and containing a significant number of masters' racers it was the Pendle old hands of Joanna Ryding and Brad Morgan who eventually prevailed. In truth both athletes looked head and shoulders above their peers, both triumphing by over a full second. In the ladies Emily Whitelock and Beth Widdup claimed 2nd & 3rd respectively whilst Scott McWhirter and Callum Henderson followed suit in the male event.

In mid July, Sunderland's Silksworth complex played host to the final denux and penultimate race of the series. Again with the sunshine conspicuous by its absence Charlotte Gould seized the initiative in the ladies race

with a blistering first run that provided her with the opportunity to add a safe-ish afternoon run and still claim the victory. As with the Norfolk event earlier in the season the Telford duo of Charlotte Shrimpton and Alex Bullock fought out the other podium places to leave the ladies event with a Telford 1-2-3. In the male race amid the now traditional carnage of dnf and dsq's David Hatcher proved every bit as reliable and resilient as he is fast to claim victory whilst Daniel Curtis and Andrew Davies did more than enough to follow Hatcher onto the podium.

And so to Hemel and the final event of the series. With everything still to fight for and the start list full of quality racers it was always going to deliver event winners of the highest calibre. And so it proved as Joanna Ryding again dominated the ladies race, once more posting an overall winning time in excess of a second in front of every other female racer, whilst Gerard Flahive won an altogether closer male event and in the process confirmed that he can challenge for summer race victories on any surface. In the ladies event Beth Widdup again proved Ryding's closest challenger with Jemima Barnes in 3rd whilst James Greenwood pushed Flahive all the way in claiming 2nd with James Knock finishing 3rd.

In the overall series standings Charlotte Shrimpton's impressive consistency proved the decisive factor amongst the ladies. In claiming substantial point hauls from each of the five events Shrimpton did enough to claim the spoils ahead of Alexandra Bullock in 2nd and Emily Goddard 3rd.

This was a feat replicated by Andrew Davies, who like Shrimpton completed each event and kept adding significant point hauls in his quest for the competition title. Gerard Flahive's failure to register a score at Sunderland ensured that 2nd place was as far as his challenge went whilst Andrew Watson placed 3rd.

And so another intriguing series came to a conclusion with the series throwing up its usual array of high calibre winners, surprising newcomers and hard fought races. With next summer's series already well into the planning stage and the possibility of additional indoor races extending the series lets hope that the SSE GP series continues to deliver similar thrills and spills in 2011 and beyond.

Special thanks to our series sponsors Aosta Valley, Atomic and Ski Bartletts.

SKIER OF THE YEAR!

Many congratulations to Harry Hornsby of the Midland Ski Club for winning the Central England Snowsports Association 2010 Skier of the Year award which was presented to him by Graham Bell at the British Ski & Board Show at the NEC in Birmingham.

Harry was a multiple winner on the UK artificial surface circuit racking up over 20 podium finishes and completing his summer season with an outstanding victory in the Welsh Open Championships at Pontypool. Commenting on his award Harry said 'I'm honoured to receive this recognition and would particularly like to thank my coaches for all their guidance and support'.





BOWLES WINTER SEASON IS IN FULL SWING

Bowles is an outdoor and experiential learning centre situated on the Kent and Sussex border. Originally set up as a rock climbing gymnasium in 1961, Bowles is now as well renowned for its two floodlit dry ski slopes, residential activity centre and training facilities. If you have never been to Bowles before then this is gem of a place and well worth a visit.

As we went to press I caught them on a 'typical' day of the winter ski and snowboard season and their new Winter Programme for 2010/11 is already in full swing - Bowles focus on skiing and snowboarding with a wide range of courses, private lessons, open sessions and

clubs for children and adults. This is in addition to group bookings for schools preparing for ski trips and birthday experiences.

Richard Hardwick, Director at Bowles commented, "The focus at Bowles is all about making the most of this time of year. Forget Xmas shopping, the X factor and Seasonal Affective Disorder, at Bowles the winter season is all about fun, activity, confidence building and learning new skills."

Bowles has a Snowflex nursery slope and a longer, steeper Dendix one. There are variable speed tow-lifts and both slopes are lubricated with a mist of water, allowing skiing and snow-boarding year-round. I have heard that the well-qualified, professional team of instructors are renowned for their experience, their enthusiasm and their patience!

Richard adds, "Learning to ski or board is great exercise and really sociable, it's a healthy outdoor activity which gets people outside and having fun together, this is the perfect antidote to spending winter inside, hibernating in front of the telly! If people are going to the mountains, then learning and practicing at Bowles helps people to 'hit the snow skiing' and to see much more of the resort. Lessons really work well for families where one person can already ski and the others refuse to be left behind! Our beautiful location on the Kent and Sussex border also provides a great backdrop."

So what are you waiting for.....see you on the slopes. For more information visit www.bowles.ac or telephone 01892 665665.

22 SCHOOLS ATTEND INAUGURAL SURREY SKI CHAMPIONSHIPS

A Sunday in October saw the launch of the Surrey Schools Ski Championships at the Alpine Snowsports Centre at Aldershot. The race was supported by the Aosta Valley Tourist Board, HTS Ski Total, SkiBound snowsports for schools, and SkiClass; who all very kindly sponsored the day's racing and donated prizes.

Aimed at promoting the sport of ski racing and following the long running success of the annual Kent Schools Ski Championships, Surrey Schools Skiing was set up to run the new annual championship, open to pupils of all primary and secondary schools within the Surrey Education area. Schools enter racers as teams of 4 to take part in the team championships, or if not able to muster a team of 4, then racers can still represent their schools as individuals.

The event was a tremendous success, with 22 schools represented - from those locally based, such as All Hallows, Farnham Heath End and Weydon, to those as far afield as Danes Hill and Croydon High! Many of these schools had never entered a race team in any ski event anywhere before, therefore introducing many new schools and individuals to the sport.

In all 115 racers took part from across Surrey - covering School years 3 to 13 - all competing in the individual slalom races with 2 hard raced timed runs against the clock. These were followed by a 'fun', but still highly competitive, head-to-head, dual slalom race in the afternoon, which gave everyone a chance at a medal.

Reeds school from Cobham, lifted both the Overall and Senior (years 10 and over) boys trophies, with Royal Grammer School, Guildford second and Reeds B team third. In the Girls competition, Surbiton High stormed the competition, filling all three medal positions. Cranmore A, from Horsley, won the Mid (years 7,8,9) School Boys event and Surbiton won the Mid School Girls.

The Primary School section had its own championship, with Cranmore B winning the boys Trophy, Danes Hill B second and Cranmore C third. In the Girls Competition, Danes Hill took the title, closely followed by two teams from Surbiton.

In the individual positions, fastest overall boy on the day was James Sieber (Reeds), hotly followed by Pete Davis (Woking College) and Chris Reader (Woolmer Hill) in third. In the Girls event, Overall Champion was Rebecca Pickup (All Hallows), with Jenny Davies (Winston Churchill) second and Isabella Hathway (Farnham Heath End) third.

In the primary competition, Joe Davey from Cranmore won the boys section and Nia Griffiths, from Croydon High, won the girls.

Surrey Schools Skiing was kindly assisted with the organisation of the inaugural event by the London & South East Regional Snowsports Association (LSERSA) who run events for skiers across the south East.

Full race results can be found at www.lasersa.org/races10/surrey/index.html

SNOWSPORT ENGLAND ANNUAL AWARDS

RECREATIONAL CLUB OF THE YEAR

Winner Weardale Ski Club
Runner up Midland Ski Club

COMPETITIVE CLUB OF THE YEAR

Winner Midland Ski Club

UNsung HERO AWARD

Winner Steve Lambert
Runner up Rob Weeks

VOLUNTEER OF THE YEAR AWARD

Winner Gwendolyn Southhall
Runner up Carron Thorley

SNOWSPORT ENGLAND UPDATE

ALL ENGLAND CHAMPIONSHIPS

With the hill at Norfolk's magnificent artificial ski facility absolutely swamped with racers looking for the perfect line during a hectic course inspection period it was clear that this was no ordinary day.

Indeed with over 200 athletes primed to do battle down a brace of championship testers on a bright and sunny September Saturday, even as early as course inspection it was clear that the athletes were going to provide the lucky spectators with a battle royale. Snowsport England's premier summer event, the All England Championships, was up for grabs and a substantial number of racers had genuine designs on lifting the old trophy.

In the ladies race Chatham starlet Emily Evans stamped an immediate authority upon the rest of the field with the arguable exceptions of elder sister Charlotte and Gloucester's zero pointed Charlotte Davies. Denied victory last summer by a mere 0.13s Evans always looked odds on to go one place better this year right from the moment she put her foot on the accelerator during the opening gates of Richard Breese's first course challenge.

The afternoon proved a markedly similar story with Evans again proving to be the class act of the field, negotiating Sally Bartlett's second run twister like a hot knife cutting through sun softened butter. Indeed with elder sibling Charlotte producing an equally impressive 2nd run and mid-point second placed Charlotte Davies perishing over the final throes of Bartlett's course the event not only had a new winner but had produced a Chatham and sisterly 1-2.

Elsewhere Charlotte Gould's impressive season continued with a fully deserved 3rd place overall, whilst Alice Hales took full advantage of 2nd run mistakes elsewhere to leapfrog into 4th with Alex Bullock claiming an excellent 5th.

In the male event, home town racer Shaun Blythe looked likely to spring a real surprise after impressively negotiating run 1 with an outstanding effort that was bettered only by senior warhorse David Hatcher. And with eight or nine racers all within striking distance of leader Hatcher after the morning skirmishes the afternoon event always looked likely to be a case of do or die. Nail it and you were in with a chance, ski it safe and any chance of victory would be long gone.

As the race came to its climax and each of the top ten males left the gate to begin their challenge it became fairly evident that good course inspection and even better technique was likely to prove decisive. Indeed, as others tried and failed an old name emerged from the chasing pack and leapt to the fore as Nick Robinson, Grand Prix winner at the very same slope only 15 months earlier, applied every ounce of his superb technique to break out of the pack and stake an early claim to the title.

This, however, was a claim that Andrew Davies quickly proved capable of bettering. One of the stars of the 2010 Grand Prix series Davies continued where he concluded the GP series with another fine display of strength and technique that whilst it wasn't quite as quick as Robinson it was still enough to nudge the Cardiff's athlete into the lead.

A lead that was somewhat short lived as Davies's Cardiff team mate and 2010 zero pointer Andrew Watson again reproduced the form he's shown for a quite a while, finding a couple of tenths on Davies and snatching the lead with only Blythe and Hatcher left to race. Blythe's impressive challenge faltered on Norfolk's weight shifting ridge and then Hatcher followed suit, the edge of his pants racer pushing his luck an ounce or two too far on the very same ridge and perishing into DNF territory. Blythe, however, at least managed to recover enough to ensure his name and fantastic first run time would be added to the final result.

In the categories Yasmin Cooper & Brandon Matthews triumphed in Children 1 whilst Antonia Pretty and Brodie Goddard-Jones ended victorious in Children 2. Emily Evans and James Grant proved too good for the rest of their peers in Junior 1 with Charlotte Evans and Andrew Watson prevailing in Junior 2. In the seniors Emily Goddard and James Greenwood took the honours whilst Carrie Walsh and Rob Hales won their respective Masters categories.

The successful switching of the minis race from an end of event space filler to a middle of the day spectacle provided our youngest racers with an event that their commitment and talents fully deserve.

Olivia Mitchell proved too good for the rest of the girls posting an aggregate time that was a full second quicker than runner up Grace Williams and Olivia Ward in 3rd.

In the male event Kristofer Berglindarson dominated proceedings producing a combined time that was almost a second and a half in front of runner up Ryan Llywarch and third placed Merrick Southall.

The day however no only belonged to winners Watson and Evans but also to the sport of dry slope summer racing. The Norfolk facility provides the event organisers with the perfect opportunity to showcase the sport and the talent within it to wonderful effect and with a start list brimming in both numbers and talent Evans and Watson can look back in the future and be sure that their victories were fully deserved.

Those who predict a rapid death to outdoor racing may need to rethink.

The video of the All England 2010 can now be viewed on www.youtube.co.uk - <http://www.youtube.com/watch?v=8-CwGQbk6TY> or by searching on All England Artificial Slope Championships 2010. Thank you to Steven Pressland for capturing the spirit of the All England.



ALL GUNS BLAZING I

There is nothing quite like a dual slalom to grip attention and generate that extra bit of excitement. Indeed for sheer excitement a, thrills spills and breathtaking racing there is little quite like the All England Inter Club Competition

And this year was no different. With Norfolk hosting the All England weekend and the weather behaving itself the scene was set perfectly for a festival of inter club competition where the clock was irrelevant and the competition stood face to face alongside you. Dual Slalom isn't for the feint hearted.

Needless to say the morning league competition produced some incredibly tight racing and whilst the 74 breathtaking relays produced enough daylight to find clear knock out stage passages in the open event we still required a somewhat confusing play off to decide the last quarter final place in the club event.

So after a triple headed blast off Gloucester ensured that it was they rather than the unlucky teams of Norfolk B and



2010 SNOWSPORT ENGLAND CLUB NATIONAL SERIES

Long before the Snowsport England Club National series drew to an exciting conclusion on Southampton's south coast it had become a two way slug fest between the two most active clubs in the Central region.

In the blue corner came the Midland Ski Club. Spearheaded by the up front power of their heavyweight stable of male junior, senior and masters racers whilst being admirably bolstered by an army of child and female racers when the Club National series returned to it's traditional dendix surface they consistently positioned themselves in and around the winning line

And in the red corner was Telford Ski Club. In contrast, the Shropshire based club lacked the male firepower of their Central area counterparts on plastic but in fielding an array of competitive sub 35 point girls and the whole club having the ability to not only transfer but improve their competitiveness on indoor surfaces the Telford club more than held their own throughout the series.

Indeed following the calculations after Sunderland's penultimate CN of 2010 a solitary single point split the two clubs at the top of the standings. From early in the summer Southampton's final CN event always looked likely to be a tense occasion and it proved very much to be so, as each racer from each club exited the Southampton start ramp looking to be the racer that would eventually make the difference in the competition.

In the end Telford's sheer depth of talent proved decisive as the Midland club deprived of one or two of their outdoor big hitters failed to hold their inspired rivals at bay, the Richard Breese coached club eventually

finding the knockout blow, taking the honours by 153 points to 150.

Aside from the Midland Area title fight, Pendle Ski Club continued their fine tradition in this competition comfortably matching the 3rd place they achieved in 2009. Deprived of a number of racers following a migration to the newly formed Chill Factor race team the North West's premier race team can be proud of their impressive achievement. In collecting substantial point hauls on both dendix and indoors the versatility in their racers skiing is a tribute to the quality of both racer and the coaching received at the club.

Best of the rest were Bromley Ski Club who book-ended the season with opening and closing day maximum point scores on the way to claiming 4th place overall – again quite an achievement for a club so geographically challenged by travelling time to and from their location. Cardiff, Gloucester and Norfolk also claimed event victories over the season whilst Aldershot usurped all of the aforementioned with an array of high position dendix finishes to post 5th place overall. Elsewhere Hemel's home snow victory and 2nd place at Telford's Chill Factor event confirmed that they will again be a club to watch in future seasons.

The Calvert Trophy however can only have one name engraved upon it each season and in following the previous successes of Gloucester and Norfolk it is Telford Ski Club's name that will deservedly sit proudly alongside the year 2010.

Thanks go to Pete Calvert for compiling the results over the course of the season.

IN NORFOLK DUAL

Aldershot A who made it into the afternoon knockout.

The open event saw the University All Stars take full advantage of the dispensation the event organisers gave them to sweep aside all that challenged. Equally impressive however came the challenge of eventual open category runners up The Sheep Shearers, a considerably younger quartet than their student opponents, they gave as good as they got through the en route to the final. In the third placed play off Norfolk Open A ensured home advantage counted against a strong looking Cardiff Open team.

With the club event seeing a few surprises and early exits for one or two of the fancied outfits it was left to traditional big hitters Norfolk A to fight off the cross border challenge of Cardiff A. Sadly for the home team a couple of hefty crashes and some inspired ski racing from their Welsh counterparts ensured that Cardiff claimed a deserved victory whilst Telford B just nudged out Gloucester for the minor podium position.

Thanks to Ski Bartlett for sponsoring the prizes for this event.

THE 15TH ENGLISH ALPINE CHAMPIONSHIPS

20TH – 25TH FEB 2011

Well, with the clocks going back and the Ski World Cup opening in Solden we know that the season is about to start. We have been working throughout the year to prepare for next year's English Alpine Championships. Yet again we will be returning to Bormio in Italy, where we have been able to run races on the renowned Stelvio Piste, providing us with some fantastic races, especially the Super G.

Once again we will have a full programme, NJR SL & GS, FIS SL, GS & SG, providing the opportunity for Juniors to take part in up to 5 races. Both the SL's will be set on the Stella Alpina Piste, this should provide a much

better setting for the races, excellent lift access and superb spectator facilities.

The Children's races are the same as last year, with the SL & GS both being run on the Stella Alpina Piste and the closing race of the week, the SG on the Stelvio Piste. We've spread the Children's races out to provide a day's training in between each race.

We are very pleased that Energiapura will be sponsoring the event again, and I'm very much looking forward to introducing as many people as possible to their Rep, Stefano Cassin. Their support is greatly appreciated.

For more information visit the website: www.englishalpinechamps.org.uk

SNOWSPORT ENGLAND UPDATE



Snowsport England at the British Ski & Board Show held at the NEC, Birmingham in October.

FOR SALE

1 pair rossignol world cup g.s. skis, 181cms, stamped f.i.s. approved (as used by french team) complete with rossignol world cup 155 bindings. excellent condition, hardly used – injury forces reluctant sale!! **£200 or near offer**

contact paul hutley
email: paul@hutley.orangehome.co.uk
phone: 01763 853818
mobile: 07702905915

MANCHESTER SKI CLUB ACHIEVES 'THE SNOWMARK'

The Ski Club of Manchester has achieved Snowmark accreditation. The Club – only the fourth Snowsports club to achieve this award – worked towards achieving Snowmark to ensure they had consistent good practice and operating standards to enable them to grow and develop and strengthen their future prospects. Having this quality standard in place they hope will demonstrate the club is organised and managed on a

professional basis and with consistent good practice.

The Ski Club of Manchester is a voluntary body which organises a wide range of activities for skiers and snow boarders. These include regular members' events and training sessions at the Chill Factor slope, weekly Keep Fit programmes, holidays abroad, social evenings and talks and a programme of outdoor events and activities over the summer.

They are expanding its activities, working closely with the Chill Factor management and Snowsport England and drawing in new members as part of an ambitious new Development Plan. More information about the club is available on the club's website – www.scom.org.uk

The club were presented with their certificates by Graham Bell, former olympic skier, at the British Ski and Snowboard Show Saturday 30th October at the NEC. The other three Snowsport Clubs with Snowmark are Norfolk and Kendal and Midland.



SNOWSPORT ENGLAND SKI NETWORK WEEK

19 - 26 March 2011

Snowsport England and Club Hotel Edelweiss in Austria are offering a chance for members to ski together, network and have fun in a special week for instructors and coaches.

The week offers Snowsport England members and their partners a great opportunity to ski with other enthusiastic skiers in the nine resorts that make up Austria's largest interconnected ski area, the 'SkiWelt'.

As the winner of many international awards including 'Best Ski Resort in the World', the SkiWelt in Austria has to be on the 'to ski' list of all good skiers. Now, Snowsport England members can join coaches, staff and other members in a week at Club Hotel Edelweiss, owned by Snowsport England coach Peter Neurauter and his wife.

Aimed at Snowsport England members from around the country, the week is a chance for old and new instructors and coaches to get together, ski together, get advice, share ideas and discuss new initiatives.

The hotel offers excellent hospitality and great food, and there's even a sauna to relax your tired muscles after a hard day on the slopes. And in the evenings you can either unwind in the restaurant or lounge bar over a bottle of wine, or join in the fun of a bar quiz or night tobogganing.

The week also coincides with the Snowsport England Level 3 and Level 4 Coaches Course held at Club Hotel Edelweiss.

10% discount to Snowsport England members!
15% discount to Snowsport England coaches and tutors!

Price for 7 nights half board accommodation in a double or twin room, including buffet breakfast and four-course evening meal: 392 euros (350 euros for Snowsport England members/330 euros for level 3 and 4 coaches).

For more information and to enquire about availability, please contact Alison at Club Hotel Edelweiss, email info@clubhoteledelweiss.com, tel (0043) 5335 40232, www.clubhoteledelweiss.com.

To enquire about joining the Level 3 or Level 4 Coaches Course, contact Jenny at Head Office on 0121 501 2314 or email jenny@snowsportengland.org.uk.



ENGLAND ARTIFICIAL SURFACE SQUAD

After a long and hard-fought summer race season the following athletes were deservedly selected to the 2010 England Artificial Surface Squad:

FEMALES

Hannah Bozier (Aldershot), Claire Brown (Telford), Alex Bullock (Telford), Abby Clifford (Telford), Emily Dawes (Midland), Charlie Gould (Telford), Ellen Hathway (Aldershot), Hannah Knowles (Pendle), Sarah Lambden (Gloucester), Caroline Powell (Brentwood Park), Charlie Shrimpton (Telford), Sophie Skipper (Norfolk) and Beth Widdup (Chill Factore).

MALES

Peter Baksh (Bromley), Adam Beardmore (Midland), Beano Clark (Bromley), Dan Curtis (Brentwood Park), Andrew Du Plesis (Midland), Marco Furio (Telford), Josh Goodman (Bromley), James Grant (Hemel), James Greenwood (Aldershot), Jack Hickey (Bromley), Harry Hornsby (Midland), James Knock (Loughborough University), Michael Molloy (Norfolk), James Mozol (Gloucester), Stuart Riches (Norfolk), Harry Rymell (Gloucester), Max Wheatman (Norfolk) and Kaigan Witts (Pendle).

The squad competed in three international dual slalom events and recorded a number of excellent results with the A team coming 2nd at the Welsh Championships and at the British Championships. The highlight, however, was the A team's superb victory at the Irish Championships which also saw the C team producing a tremendous effort to come 3rd!



DAVID JONES

It is with great sadness that the Schools & Youth Committee have to report the sudden and untimely death of David Jones. David was a long standing and committed member of the committee. He represented the views of Youth & Community Services and helped with many of the projects the committee supported. He will be sorely missed by all who knew him. His job as Head of the Swattenden Centre in Kent is not being filled at this point in time owing to the Kent Youth Service being under review.

SNOWBOARDING UPDATE

PLANNING FOR THE MONTHS AHEAD

The winter season is just getting started so there is no better time to plan for the amazing snowboard events coming up over the next few months. Why not start things off slowly by attending some fun events in the UK and then finish the season off with a bang at one of the massive festivals taking place in Europe.

DECEMBER

For Boarders By Boarders Progression Session

Date: 4th Dec.

Location: Chill Factore Manchester
Details: The FBBB crew will roll up at Manchester Chill Factore for a session of fun informal shredding. Cost £35.
Further information:
www.chillfactore.com

Park Strife - A Christmas Carole

Date: 17th Dec.

Location: Castleford SnoZone
Details: Expect the usual sweet park setup with the added extra of some Christmas cheer. Expect decorations, mince pies, presents and an onslaught of bad Christmas tunes! An adult pass costs £35 for 4 hours or £28 for 2 hours.
Further information:
www.snozone.co.uk

MARCH

BUSC, The Main Event

Date: 2nd - 9th March

Location: Tignes France

Details: British student snowsports championships. Well over 2,000 students will descend on the high altitude resort of Tignes for a week of racing, freestyle and nonstop partying. Let's just hope they leave Tignes in a suitable state for the X-Games.

Further information: www.buscevents.com

European Winter X-Games

Date: 16th - 18th March

Location: Tignes France

Details: The European Winter X-games returns to Tignes. Lasts years event was a massive success, especially for us as Jenny Jones won the Gold medal in the Slopestyle. Be sure to get out to this amazing event and support Jenny in defending her title.

Further information: www.tignes.net

The Brits

Date: 20th - 27th March

Location: Laax Switzerland

Details: Britain's top snowboarders will battle it out to be crowned national champion in Big Air, Slopestyle, Halfpipe and Boardercross. Pendulum headline the music stage. Prices start from as low as £255.

Further information: www.the-brits.com

TOP SNOWBOARD WEBSITES

The internet it a wonderful thing, especially if it makes organising our snowboard obsessed life's that little bit easier. Here are a few websites which should be in every snowboarder's favourites list.

Site: www.nike.com/nikeacg/#sweetspot
This is the site to get you inspired. You will find a collection of very nice videos of the Nike ACG athletes in action. As you would expect from a company like Nike the videos are of the highest quality and the athletes visit some amazing locations.

Site: www.fearofthepark.co.uk
Fear of the park is a UK online snowboard magazine. You will find all the things you expect from a snowboard magazine including, features, news, interviews and product reviews. The site is regularly updated and should be your first point of call for easy access snowboarding news.

Site: www.snowboard-review.com
Snowboard-review is relatively young. However, it has rapidly grown into the top

snowboard equipment review site. They even have Snowboard-review TV which allows you to watch the reviewers testing the boards on the slopes. Any snowboarder looking to purchase equipment should pay a visit to this site.

Site: www.worldsnowboardguide.com
Every snowboarder panning a trip should visit this site. Pretty much every resort on the planet, from New Zealand to Chile to Japan, is included.

Site: www.snowboardclub.co.uk
This is essentially an online snowboard club. The low cost member of £15 will get you discounts on everything snowboarding related, including holidays and accommodation.

www.natives.co.uk
This is the site for seasonaires and anyone planning on undertaking a season. The site contains everything you need for planning a life in the mountains, from job postings and job advice to courses and season accomodation.

**TELEMARK
UPDATE**



NEW SEASON FAST APPROACHES

with Sarah Hannibal

Since our trials the GB Telemark Team 2010/11 have been busy in the gym preparing for the upcoming racing season. I am lucky to be supported and trained by my Strength and Conditioning coach at Crossfit Essex and as a team we are sponsored by Esporta which means we have unlimited access to training facilities. As well as

intense strength and conditioning training, the team undertake a diverse range of supplementary training to aid their racing. These activities include rollerskiing/blading, slack lining and cycling. I personally am about to start an intensive 4 weeks of race training in Tignes, France, which I am hoping will take my performance on the World Cup circuit to the next level.

This season we have the World Championships, a bi-annual event, in Rjukan, Norway. As telemarking is such a popular sport there will be lengthy coverage of the event on one of the main TV channels out there, always good for publicity! Each member of Team GB is determined to gain enough FIS points at the World Cup events this season to allow us to race in the 'Classic' at the World Championships.

Also on board as sponsors this season we have Pulsin who provide us with all natural energy and protein bars and we are still in the process of looking for and confirming other 2010/11 team sponsors. Please get in touch if you are able to help!



DATE	PLACE	EVENT
12 - 13 Jan	BAD HINDERLANG Germany	World Cup
15 - 18 Jan	RAURIS, Austria	British Championships
21 - 22 Jan	RAURIS, Austria	World Cup
3 - 4 Feb	THYON, Switzerland	World Cup
6 - 7 Feb	MERIBEL, France	World Cup
12 - 13 Feb	ESPOT, Spain	World Cup
11-13 March	HAFJELL, Norway	World Cup
16 - 19 March	RJUKAN, Norway	World Championships

Keep track of our results throughout the season on our website www.gbtelemark.co.uk or follow us on facebook 'British Telemark Ski Team'

PREPARED FOR THE UNPREPARED



THE NEW ATOMIC NOMAD SAVAGE TI

THE ALL NEW ATOMIC FREESKIING LINE UP FOR 10 -11



SAVAGE TI - WAIST WIDTH 93MM



CRIMSON TI - WAIST WIDTH 88MM



BLACKEYE TI - WAIST WIDTH 82MM



BLACKEYE -WAIST WIDTH 82MM



SMOKE TI - WAIST WIDTH 77MM



SMOKE TI - WAIST WIDTH 77MM



THE NEW ATOMIC NOMAD RANGE. From the prepared piste to powder and back: the Nomad combines superb floatation in backcountry with optimum edge grip on hard terrain. Giving skiers the freedom to choose their own path.



WE ARE SKING
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www.youtube.com/AtomicUKTV
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MySwitzerland.com

Switzerland offers everything you could wish for on your dream winter holiday. Plus a whole lot more: guaranteed snow, perfectly groomed pistes, long ski runs and impeccable service – whether at your accommodation, on the pistes or in rustic ski huts. For a glimpse of a perfect ski holiday, visit MySwitzerland.com or call us on freephone 00800 100 200 30.



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